

# **VOLUNTEER INFORMATION SPECIALISTS (VIS)**

Volunteer Information Specialists (VIS) are talented and vibrant DAR members who enjoy using their computer technology skills to serve the National Society, state and district DAR organizations, and chapters. An online presence in your community is an exceptional way to **Celebrate Stars & Stripes Forever** as we approach America's 250th anniversary! You will want to show your town, county, city, and state how DAR supports historic preservation, education, and patriotism!

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## How Can We Help You?

Our experienced VIS team will connect you with resources to build your website, to look over the pages you are building, and to ensure compliance with **NSDAR Online guidelines**. If you are creating a social media presence, our team will provide the

steps for creating and obtaining approval for public-facing social media accounts on Facebook, Instagram, Twitter, YouTube, or other social media platforms. Be sure to look at the Public Relations Committee webpages for ways to ensure that your content celebrates the work of the DAR.

### Planning a Website:

Chapter and state webpage designers should take time to review the documents found on the <u>VIS Guides and Tools page</u>:

- NSDAR Online Guidelines: The guidelines contain the policies for NSDAR-approved websites.
- <u>VIS Writing Style Guide</u>: This easy-to-use style guide conforms to the one used by NSDAR.
- <u>VIS Approval Checklist for Websites:</u> This checklist can be used when preparing a website or social media site for official review.

The approval process is much easier and faster when the guidelines and policies are followed. Chapter webpage designers are encouraged to reach out to the Kansas VIS team for assistance as they plan and develop the chapter website. The state VIS chair will review the chapter website for compliance with the NSDAR Online Guidelines before the recommendation to approve is forwarded through the State Regent to the National VIS Approval Team, so it is helpful to be in touch with her early in the process.

#### What to Put on Your Website:

A chapter or state website is the public face for DAR. You will want your chapter website to build a positive image about DAR in your community or state. The website also educates the public about the good work of the DAR. A website should be attractive and informative. You will want to share your activities and good works in the community; emphasized through vivid descriptions and photographs of engaged chapter members making-a-difference in the community. Your website should be inviting to prospective members. It should reflect the personality of your chapter, while maintaining a consistent DAR message. It is good practice to keep the website format simple and the page count small.

Every public DAR website, whether chapter or state, must be approved by the national VIS Website Approval Team to ensure that all standards are met.

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Do not forget to track your VIS volunteer time to earn your VIS pin! <u>Download the fillable log form here.</u>

## DAR Social Media Sites (New ones are added all the time!) (Closed means private)

KS Society DAR (Closed)	www.facebook.com/groups/ksdar/
KSDAR Cameo Club	www.facebook.com/groups/2298335290250105/
DAR Chapter Regents, Vice-Regents, & Past-Chapter Regents Forum	www.facebook.com/groups/606123219418485/
DAR Chapter Chaplains and Past Chapter Chaplains	www.facebook.com/groups/444994722546614/
DAR Chapter Treasurer Forum	www.facebook.com/groups/DAR.Chapter.Treasurer/
DAR Chapter Historians Forum	www.facebook.com/groups/DARChapterHistorians/
DAR Registrars and Members Helping Each Other	www.facebook.com/groups/DAR.Registrars.Members/
DAR Membership Committee	www.facebook.com/groups/DARmembership/
Daughters of the American Revolution (Closed)	www.facebook.com/groups/DaughtersAmericanRevolution/
Daughters of the American Revolution (Public)	www.facebook.com/groups/2213701990/
DAR WWI Centennial Commemoration	www.facebook.com/groups/311535612552068/
DAR Constitution Week	www.facebook.com/groups/176742609408916/
NSDAR DNA Project	www.facebook.com/groups/104855703474975/
DAR Good Citizens Committee	www.facebook.com/groups/DARgoodcitizens/
DAR Project Patriot Committee	www.facebook.com/groups/394827713980697/
DAR School Committee	www.facebook.com/groups/DARSchoolCommittee/
DAR Service for Veterans Community	www.facebook.com/groups/1722902594629363/
Let's Talk Pins!	www.facebook.com/groups/165586510528548/
JUNIOR MEMBERSHIP DAR	www.facebook.com/groups/juniormembershipdar/
DAR Supplementals Support Team	www.facebook.com/groups/DAR12step/
Lineage Research, NSDAR	www.facebook.com/groups/NSDARLineageResearchCommittee
Finding Our Female Patriots	www.facebook.com/groups/1458025390911817/
Lineage Research, Spanish Task Force	www.facebook.com/groups/1411869919119863/
DAR National Defense Committee	www.facebook.com/groups/DARNationalDefenseCommittee
C.C. Pages	www.facebook.com/groups/241354050192/
Page Wardrobe Buy Sell Trade	www.facebook.com/groups/PageWhites/
DAR Pages & Juniors	www.facebook.com/groups/141844979160427/
DAR Service to America Committee	www.facebook.com/groups/ServiceToAmerica/
DAR Units Overseas (Public)	www.facebook.com/groups/85095995406/
Units Overseas, NSDAR (Closed)	www.facebook.com/groups/Unitsoverseas/
DAR Social Media Forum	www.facebook.com/groups/DARSocialMediaForum/
NSDAR Conservation Committee	www.facebook.com/groups/674912692958278/
VIS Enthusiasts!	www.facebook.com/groups/VISEnthusiasts/
Women's Issues Committee DAR	www.facebook.com/groups/1181675165244129/