





Membership

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A strong, growing vibrant membership is made possible through recruitment, engagement and retention. These components form a continuum – one builds on the other. The foundation is a welcoming, friendly chapter. The Wright Administration theme exemplifies this:

"Celebrate Stars & Stripes Forever—Rejoice in our DAR Ties of Service and Friendship."



<u>The 2024 Membership Initiatives</u> (see NSDAR website and the Daughters Online Community for details): <u>FOR EVERY CHAPTER</u> – Embark on an adventure: Discover treasured gems and sparkling DAR futures! 2 membership initiatives in one (you can do one or both).

• **DISCOVER TREASURED GEMS** – Bring in 4 or more new members by application or reinstatement during 2024. Reinstatements must be for members inactive for two years or more.

AND/OR

• SPARKLE MORE IN '24 – Bring in 1 more new member by application than you did the year before.

FOR CHAPTERS WITH 50 OR FEWER MEMBERS (as of January 1, 2024) – One Gem, Two Gems! Can You Find More?

- Chapters can earn the opportunity to have their name entered into a drawing for a \$150 gift certificate to the DAR store to use toward the purchase of chapter supplies. There will be 76 certificates drawn.
- For every two new members by application that the chapter has, they will be entered into a drawing for the gift certificate.
- A chapter may be entered more than once. Ex. If they have 6 new members then they would be entered 3 times.
- The new member count will run from January 1, 2024 to November 5, 2024.
- Transfers and reinstatements do not count as a new member

Resources:

NSDAR website – member's section: Membership Committee, Chapter Development and Revitalization Committee, National Information Packet (NIP) and a wealth of webinars under "Webinar Library" – DAR Leadership Committee. Don't forget about the excellent free training from the DAR Leadership Committee. Encourage new and "established" members to these courses. **Tools To Grow Your Membership** – NSDAR website – member's section – Membership Committee – "Membership Resources" section

E-Membership – A fabulous tool to help you succeed! You can't break it!

Daughters Online Community (DOC) – Member's Section – "Community" tab. Join now. You'll be amazed at all the resources. Prospective Member Database – Access this important tool through e-membership. All your prospective members in one place. KSDAR (members) website: https://kansasdar.org/member/ (username = ksdar password = sunflower)- calendar (with due dates), State Information Packet (SIP)